

2012 WSSA Conference Planning Annual Report



It was quite a challenging year for Conference Planning and having a committee. At the turn of 2012 the Executive Committee was made aware that Holly Jackson who originally was going to chair the Conference Planning Committee would be unable to continue with that commitment due to job changes. At this point, the Executive Committee considered not having a conference at all, however, it was strongly suggested that since it was to be the 75th Annual Conference we should try to forge ahead. Sherri Arnold was able to step in on short notice and was guaranteed the support of the Executive Committee. The theme and location was already chosen by the current President, however, all other tasks needed to yet be accomplished. The largest of the tasks was to find the numerous speakers needed for the two days of sessions at conference, all while keeping a variety of topics that will appeal to everyone and provide the needed ECM's for attendees.

Committee Members:

Sherri Arnold, Goodwill Industries/Kenosha County, assisted by members of the WSSA Executive Committee

Highlights:

- ❖ Conference Planning Updates were given at the scheduled meetings of the Executive Committee.
- ❖ Sherri Arnold and Dave Turk were able to secure enough speakers for the conference. We had more than a few cancel, which replacements had to be found, but in the end we feel we have provided a variety of topics that would interest our attendees.
- ❖ Jaci Fuller was able to take on the task of contacting vendors for the conference and did a wonderful job, providing 14 vendors for the conference this year.
- ❖ Between Fran Snippen and Sherri Arnold, the conference giveaways were selected, ordered and paid for in a timely fashion. It seems Fran has chosen a nice gift that will be useful to all conference attendees now and in the future.
- ❖ Both Jayne Carroll and Holly Jackson continued to make arrangements with the Hotel as they already had the rapport with the individuals there and knew what agreements had been made from the initial meetings with them.
- ❖ Missy Hubacher from Goodwill Industries of Kenosha County was a tremendous help. She was able to step-in heavily as the Conference neared to offer assistance and tied up loose ends with registration and speakers and also performed many behind the scenes tasks to help this all come together.

Submitted by: Sherri Arnold